

Town Name: Brigus

Type of ICSP: Stand Alone

Created by: Graham Letto Consulting

Projected Length of Plan: 5 years

Community Profile

The Town of Brigus was incorporated in July 1964. Today, a 7 member council under the capable leadership of Mayor Byron Rodway governs the town. Even though, traditionally, the fishery has been the mainstay of the town's economy, today, because of its heritage and culture, diversification and development of the tourism industry is the leadership's prime objective. They envision the industry playing a major role in the viability and sustainability of the town.

Approximate population: 820, a 1.5% decline from the 2001 level of 835.

Median Total Income: \$19,400 for every adult and child.

Community Consultation: Survey sent out to residents. Low response rate. Public meeting held; 25 attended.

Sustainability Vision:

Recognizing that its potential lies within its heritage, history, and tourist attractions, the town will undertake initiatives that will strengthen its tourist industry, preserve its history, and promote its culture and heritage.

In so doing, the town will protect and enhance the lifestyle of the community for its residents by providing amenities and services that will create an environmentally friendly and healthy community for families of all ages.

Environmental Sustainability

Goal:

The town will expand its water/sewer services, promote recycling, and improve its waste management system.

- Tie in potable water loops for Riverhead and the Main Highway:
 - \$262,000
 - Potential Partners: Prov. Gov. (90/10)

- Extend water/sewer services to Farm Road, Gullies Road, and Conception Bay Highway:
 - \$2,900,000
 - Potential partners: Prov. Gov. (90/10)
- Extend water/sewer service to Ridge Road:
 - \$1,750,000
 - Potential Partners: Prov. Gov. (90/10)
- As a result of the new Waste Management Strategy, close out and rehabilitate existing dumpsite
 - Potential Partners: MMSB
- Develop an education and awareness program to promote recycling and composting
 - \$10,000
 - Potential Partners: MMSB
- Undertake a major clean-up campaign, focusing on car wrecks and accumulated garbage
 - \$1500

Economic Sustainability

Goal

The town will develop a municipal plan that will assist council with future economic development and tourism opportunities.

- Assist developers in the development of three residential sub-divisions
 - Potential Partners: Developers
- Complete a new 10 year municipal plan:
 - \$30,000
 - Potential partners: Gas Tax Funding
- Establish an economic development committee to promote tourist attractions, expand tourism season, and identify economic development opportunities
 - Potential partners: Business community
- Explore the feasibility of selling existing town hall building and moving to Brigus Public Building
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Social Sustainability

Goal

The town commits to better communication with its residents and providing activities for all ages.

- Upgrade municipal playground with new equipment and material

- \$20,000
- Produce a quarterly newsletter inviting submissions from residents of the community
 - \$1000 per year
- Work with seniors groups to develop seniors programs promoting active and healthy living
 - \$10,000
 - Potential Partners: Seniors Grant

Cultural Sustainability

Goal

The town will honour its history, and preserve its culture and heritage.

- Enhance the war memorial by adding rock walls, walkway, and lights
 - \$6000
 - Potential partners: Royal Canadian Legion
- Support the Brigus Blueberry Festival
 - Potential partners: Festival Committee
- Establish a Heritage Advisory Committee to determine heritage status infrastructure
- Develop a hiking trail to lighthouse area (*in partnership with the town of Cupids*)
 - \$250,000
 - Potential Partners: Cupids, ACOA
- Incorporate heritage regulations in the municipal plan

Governance Sustainability

Goal

The town will strengthen its governance structure by creating committees and implementing succession plans

- Establish committee structure of council that includes residents of the community
- Develop an EPP (include residents and groups from Community)
 - \$20,000
 - Potential partners: Prov. Gov.
- Develop succession planning for town of Brigus Employees
 - \$25,000 per year
- Investigate the feasibility of using Biz-Pal as management tool
- Hold semi-annual council/town staff meetings

Monitoring and Implementation

Nothing mentioned.